

# 2020 CORNERSTONE SPONSORSHIP OPPORTUNITIES

The Cornerstone Sponsorship program was created to support and enrich our chapter, while offering professionals and organizations an opportunity to participate in, and get more out of, our chapter activities and services. The Cornerstone Sponsorship program is an excellent way to gain visibility while supporting the commercial real estate industry in Charlotte. Sponsors are allowed to customize benefits based on the exposure you desire.

Along with regular programming throughout the year, and support of the Developing Leaders initiatives, NAIOP Charlotte will participate in the Commercial Real Estate Golf Tournament and a TopGolf event, both with CRCBR. Our Developing Leaders program offers opportunities for commercial real estate professionals 35 years of age and under, to network and learn, building a strong foundation for our future. The Golf Tournament is a two-flight, tournament that has sold out each year. The TopGolf event will be a half day event. Each level of sponsorship will receive a complimentary registration to breakfast/lunch programs, Lunch with a Leader, Networking Socials and the Annual Meeting.

Commit to NAIOP and guarantee your participation in one or both tournaments.

	FOUNDATION \$2,750	ARCHSTONE \$4,500	CAPSTONE \$6,750
Recognition at each event	✓	✓	Logo
Recognition on event promos & newsletter	✓	✓	Logo
Recognition on website	✓	✓	Logo
Golf or TopGolf Registrations*	1/2 Team	Full Team	Full Team
Recognition on Tournament Signage	-	✓	✓
Golf Flight Choice (AM or PM)	-	✓	✓
Discount on other Golf sponsorships	-	-	10%
Table at Breakfast Program	-	-	1
Event Registrations (Socials, LWAL, Breakfasts, Annual Meeting and DL events, if applicable)	1	3	4

\*Golf Team = 4 players; TopGolf Team = 6 players

## Contact Us

The NAIOP Charlotte offices are located at 1300 Baxter St., Ste. 360, Charlotte, NC 28204. If you have any questions, please give us a call at 704-940-7383. You can also email us at [info@naiopclt.org](mailto:info@naiopclt.org) or visit us online at [www.naiopclt.org](http://www.naiopclt.org).